## Plymouth Growth & Development Corporation

# BOARD OF DIRECTOR PUBLIC SESSION MINUTES October 19, 2011

Members Present: Alan Zanotti, Leighton Price, Chris Pratt, Charlie Bletzer, Dick Quintal & Bill Driscoll

Members Absent: Donna Fernandes

### 7:05 pm Call to Order and Public Comment—

There is no public comment at this time.

#### 7:05 pm Operational Matters—

**Internet Upgrade:** Comcast is installing high-speed internet on Monday. Contract length is one year, for \$199.

**Snow Plowing in Brockton:** Mr. Burke researched how Brockton handles plowing and discovered they bid out snow plowing and award their contractor about \$350.00 per lot, per snow event.

Chamber Request to Advertise in the 2012 Members' Guide and Free Parking Promotions: The Board reviews Kim's advertising plan for the 2011-2012 free parking season.

Free promotions include 1. Press releases to www.wickedlocal.com, www.plymouthhpatch.com, PAC TV Bulletin Boards, The Pinehills Closed Cable Access television and the Manomet Current. 2. Email blasts to Explore Historic Plymouth's database, the Chamber of Commerce free weekly email, and The Pinehills Homeowners' Association weekly Newsletter. 3. Upload to ParkPlymouth.com and place all content in social media streams on Facebook (PGDC, Joyfly & Explore Historic Plymouth Inc.).

Paid promotions include 1. 30,000 educational flyers placed in with the Town's Real Estate bills in December 2. Direct mail to all Park Plymouth customers 3. 1,500 new brochures that reflect program changes 4. 600 meter stickers that announce the free parking season.

The Board decides against the Chamber's offer to pay for advertising in their 2012 Membership Directory and purchasing a leader-board for one month on www.wickedlocal.com

**RFP for Equipment:** The Selection Committee endeavors to meet on November 16 to review proposals, then hold an Executive Session to determine a vendor.

#### 7:45 pm Ms. Pratt arrives

**Lease Amendment for Additional 11 Spaces in the Brewster Lot:** The Board reviews the new lease and makes adjustments to correct our name, address, term and responsibilities related to snow plowing. .

Ms. Pratt motions and Mr. Driscoll seconds to approve lease arrangements subject to revisions as discussed

Passed | 6-0-0

**New Vehicle:** The Board discusses purchasing a new Ford Transit. Mr. Burke will ask for three quotes from local dealers.

**MultiModal Presentation to BOS:** David Farmer of McMahon Associates presented the Multimodal Study results to the Selectmen last night.

**Parking Master Plan:** The Board discusses the Parking Master Plan and charging \$1.00/hr at meters along the eastern side of the waterfront from Memorial Day to Labor Day.

Mr. Driscoll motions and Mr. Bletzer seconds to charge \$1.00 per hour along the Waterfront

The Board discusses reviewing this increase again next year, and including Memorial Hall in the rate increase.

Ms. Pratt motions and Mr. Quintal seconds to include Memorial Hall, and charge \$1.00 per hour from Memorial Day to Labor Day

Passed | 5-0-1

Mr. Driscoll opposed.

**Spaces at One Park Place:** Mr. Burke will speak with Pat O'Brien about PGDC charging One Park Place for their spaces in April.

**Director Ad:** To date, Mr. Burke received 12 resumes and contacts from a few candidates interested in the Director job.

PRA Meeting: Mr. Zanotti will arrange for PRA to come to the next PGDC meeting.

**Collections:** Mr. Burke is still waiting on proposals from Collection Agencies.

**Talk of the Towne:** PGDC invited to speak on TOTT March 7, 2012. The Board agrees this is a good way to advertise the free parking season and decide to attend. The Board postpones making the decision on who will handle the interview and topics of conversation until spring.

#### 8:46 pm Financial Matters—

#### **Town of Plymouth**

**MEO Service fees** 

September \$10,077.89

COMPLUS

Invoice # 21280

Collections \$4,734.76

Mr. Bletzer motions and Mr. Quintal seconds to pay the bills

Passed | 6-0-0

we should not have to pay. 8:52 pm Temporarily adjourn the Public Meeting to go into Executive Session under the provisions of MGL, Ch. **39, 23A-24** to discuss organizational and financial matters Roll Call Vote— Mr. Bletzer -Yes Mr. Driscoll -Yes Mr. Quintal —Yes Ms. Pratt —Yes Mr. Price —Yes Mr. Zanotti -Yes 9:20pm Ms. Pratt motions and Mr. Bletzer seconds to adjourn Passed | 6-0-0 Respectfully submitted by PGDC Secretary Mr. Alan P. Zanotti – Signed: Date: Alan P. Zanotti, Secretary

Ms. Pratt distributes copies of the Financial and Management Letter from auditors. She re-deposited a check we took out for Bid and spoke with the Bank of America account manager twice regarding fees